

Experience the Power of Together™

About Anthology

Anthology delivers education and technology solutions so that students can reach their full potential and learning institutions thrive. Millions of students around the world are supported throughout their education journey via Anthology's ecosystem of flagship SaaS solutions and supporting services, including the award-winning Blackboard® (LMS), Anthology® Student (SIS/ERP) and Anthology® Reach (CRM). Through the Power of Together, we are uniquely inspiring educators and institutions with innovation that is meaningful, simple and intelligent to help customers redefine what's possible and create life-changing opportunities for people everywhere.

VISION

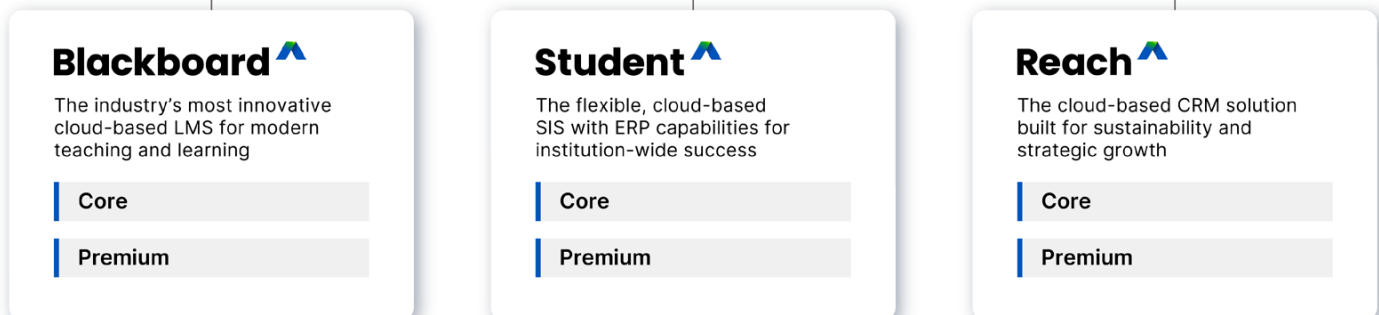
Anthology's vision is a world where education and technology come together to create life-changing opportunities for everyone everywhere.

MISSION

Anthology's mission is to empower educators and institutions with meaningful innovation that's simple and intelligent, inspiring student success and institutional growth.

Anthology SaaS Stack

Anthology® Illuminate - data and analytics platform



Complementary Solutions™: Anthology® Ally, Anthology® Engage

Anthology Solution Services: Professional, Education and Managed Services, Student Success

Anthology Fast Facts

- Millions of users across higher education, business and government
- Blackboard is the fastest-evolving LMS for three years, 2022–2024
- Blackboard was the first major LMS to leverage generative AI capabilities
- 2x growth in Anthology Reach since 2021
- 400% increase in Anthology Student go lives
- 500+ EdTech partners integrate into Anthology solutions
- Customer engagement and co-design are critical to Anthology's product development. Anthology customers contributed to the release of 452 new ideas in FY2024.

80+
countries use
Anthology solutions

3,500+
customer organizations
and institutions

What Makes Anthology Unique?

Anthology is the EdTech leader powering the evolving needs of today's learners and institutions, pairing the only complete, modern and intelligent solution suite with a flexible ecosystem that's adaptable, scaled for growth and purpose-built to help everyone thrive.

CHANGE LEADER

Boldly navigate fast and unprecedented change with best-in-class solutions and innovation perfectly positioned to help you pivot.


INTELLIGENT SOLUTIONS

Make the most strategic decisions for your institution with connected, intelligent solutions that guide you via built-in data insights.


PROVEN PARTNER

Confidently drive the best outcomes possible knowing that everything we do happens in close partnership with you, our customers, and rest assured that no other vendor has more evidence to support this claim.


Recognized by Analysts for Industry-Leading Innovation

 *Customers really understand and appreciate Anthology's AI strategy."*

— Phil Hill & Associates. July 2024

 *Anthology's releases and updates align with customer needs and challenges for managing faculty, financial aid, and the student experience."*

— The Tambellini Group. July 2024

 *With 73% of the market share of digital accessibility solutions, Anthology Ally has been the clear choice of institutional leaders over the past ten years."*

— ListEdTech. June 2024

A Modern Company with a Legacy of Excellence

25+ Years of Industry Leadership and Expertise

- 1996** Blackboard is founded
- 1998** Campus Management is founded
- 2001** Campus Labs begins as StudentVoice
- 2002** iModules is founded
- 2020** Campus Management, iModules and Campus Labs combine to form Anthology
- 2021** Anthology and Blackboard merge under the Anthology name

Recognitions

- 2024 Tambellini StarChart™ Commander for Learning Management Systems (LMS) - Blackboard by Anthology
- 2024 Tambellini StarChart™ Commander for Student Systems - Anthology Student
- 2024 Tambellini StarChart™ Commander for Student Analytics - Anthology Illuminate
- 2024 Major Player in the IDC MarketScape: North America Higher Education SaaS and Cloud-Enabled Student Information Systems. Document #US51810524.
- Anthology ranked as a Leader in the IDC MarketScape: North America Higher Education SaaS and Cloud-Enabled ERP Applications 2024. Document # US51810624

Industry Partnerships



Member of the
EDSAFE AI Council



Microsoft Business Applications
2022-2025 Inner Circle Award



Amazon Web
Services Partner

Awards



Tech & Learning
Awards of Excellence
"Best of 2024"
Blackboard by Anthology



2024 Platinum Campus
Technology New Product Awards
AI-based tool (other)
AI Conversation Tool
Blackboard by Anthology



2024 Platinum Campus
Technology New Product Awards
Student Success/Retention
Anthology Engage

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