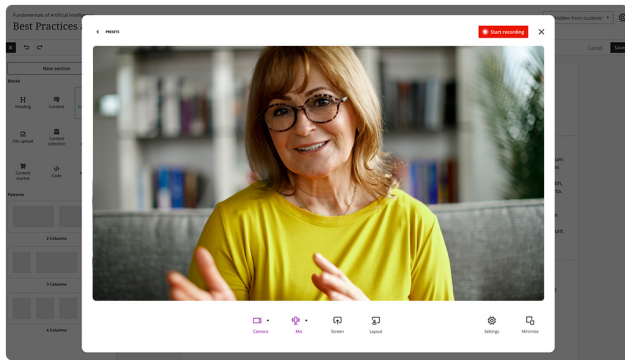


Capture, create, and engage with Video Studio

Enhance student engagement and streamline course content creation with the new Video Studio, included in the core Blackboard® license for all current customers until June 30, 2025.



A simple interface deeply integrated in the learning management system (LMS), Video Studio empowers users to easily create, upload, and share engaging video content without the need for external tools or licenses—and without worry over storage or streaming limits—while ensuring accessibility for all.

What's included for free today?

Designed for ease of use with no surprises and no surcharges, Video Studio is included free for current Blackboard customers until June 30, 2025.

- Unlimited streaming & storage
- Access for all Blackboard users
- Video, audio, and screen recording
- Automatic captions (powered by AWS)
- Automatic transcription (powered by AWS)
- Customer support

What's coming in July 2025?

When Video Studio transitions to a premium, paid offering in July 2025, users will gain additional and enhanced features, including (but not limited to)*:

- Analytics
- Expanded availability within user workflows
 - Video creation by students
 - Video discussions
 - Video question types
- Improved accessibility controls
 - Editing of captions and transcripts
 - Interactive transcripts
- Video editing

To learn more about our product roadmap for Video Studio and to help participate in its development, join the [Anthology Idea Exchange](#) or Video Studio Focus Groups on community.anthology.com.

