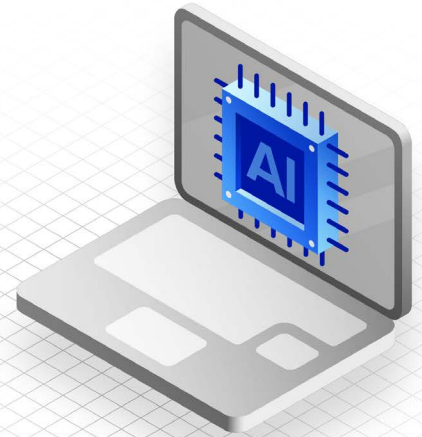


ONLINE COURSE

AI Literacy for Educators: Understanding and Applying Artificial Intelligence

Artificial intelligence is having a significant impact on education. Institutions and faculty are having to rethink their approach to teaching. New opportunities exist for the design, development, and delivery of courses. The critical need is for faculty professional development. AI-literate faculty will be able to leverage AI in an ethical manner to improve operational efficiency, enhance pedagogical flexibility, and improve learner engagement.



This course provides the foundations for understanding artificial intelligence in education, supporting instructors in developing the practical skills they need to boost student engagement through AI technologies.

It also addresses ethical AI policies in educational settings around course creation, assessment, and instruction under Anthology's trustworthy AI approach of "humans in control". Faculty will come away with useful strategies for delivering a successful e-learning experience while leveraging AI technology responsibly and with more confidence in using Anthology® Blackboard's AI Design Assistant tool.

Learning Outcomes

- Understand core concepts and applications of AI in higher education
- Develop skills for using specific AI tools, including Blackboard's AI Design Assistant
- Harness AI for enhancing student engagement and streamlining assessments
- Understand and implement responsible and ethical AI practices in educational settings

Course Delivery and Format

- 100% online
- Instructor-led
- 10 hours of self-directed work
- Individual seats available in global cohorts
- Available in English
- Assessment: capstone and progress quizzes
- AI course badge and certificate upon completion

Course Content

- **Module 1:** AI Core Concepts and Application Overview in Education
- **Module 2:** Introduction to AI Design Assistant
- **Module 3:** Enhancing Student Engagement with AI Design Assistant
- **Module 4:** Ethical Best Practices for AI in Education

Who is this course for?

This course is designed for faculty, instructional designers, support staff, and education practitioners wishing to grow their confidence in the use of AI technologies in education while also improving their skills using Blackboard's AI Design Assistant. The course also covers platform-agnostic content, meaning anyone with an interest in AI in higher education can join the cohorts.



Understand AI concepts and application in education

Learn the foundations of artificial intelligence and best practices for its use and application in the higher education landscape. Differentiate your instruction practice, leveraging AI as a resource to meet diverse student needs and create and deliver successful learning experiences.



Support your team with the adoption of Blackboard tools

Explore AI capabilities within Blackboard, leveraging its AI Design Assistant to create courses, content, and materials and efficiently refine existing designs and elements previously created to align with learning objectives and pedagogical effectiveness.



Drive instruction efficiency, student engagement, and personalized learning

Facilitate AI know-how among your faculty and help them optimize course design and development through personalized learning paths, customizations, and assessments, ensuring that learners receive the appropriate content and support they need.



Contribute to your educators' professional development

Empower your faculty by helping them stay up to date with the latest in EdTech, trends, methodologies, and instruction practices. Foster a professional development culture that facilitates collaboration, resource sharing, and best practices in AI to enhance instructors' confidence.

Learn more about Anthology Academy at anthology.com/academy or contact your account representative for more details about the course.

