***For Release***

***October 3rd, 2024***

**[Institution Name] Announces their Participation in Anthology’s Fix Your Content Day 2024**

**[*xxxx, xxxx — October 3, 2024*]** —  [Institution Name] is joining the global challenge to improve the accessibility of digital learning materials. On October 3, [Institution Name] will participate in the fifth annual [Fix Your Content Day,](https://www.anthology.com/fix-your-content-day) a 24-hour global competition where universities around the world use [Anthology® Ally](https://www.anthology.com/products/teaching-and-learning/learning-effectiveness/anthology-ally) to improve the accessibility of digital learning materials.

The Fix Your Content Day competition encourages educators, instructors, and staff to improve the accessibility of online course content, enabling students of all abilities to access these valuable resources. Participants race against the clock to adjust as many digital course files as possible within 24 hours, setting a precedent for the creation of more inclusive digital learning content.

Anthology Ally is an accessibility tool designed to help institutions create more inclusive learning environments by improving the accessibility of digital course content. Integrated with any Learning Management System (LMS), Ally automatically checks for accessibility issues in course materials, provides guidance to instructors on how to fix them, and offers students alternative formats of content to accommodate different learning needs. The goal of Anthology Ally is to enhance the learning experience for all students, while promoting awareness and inclusivity among educators.

"Digital accessibility should be a priority for all higher education institutions. By removing barriers to online resources and learning platforms, we’re working hard to foster an inclusive environment where every student has the opportunity to thrive” said [Name, Title, of Institution].

**--- Insert Institution Boilerplate Here ---**

**About Anthology**

Anthology delivers education and technology solutions so that students can reach their full potential and learning institutions thrive. Millions of students around the world are supported throughout their education journey via Anthology’s ecosystem of flagship SaaS solutions and supporting services, including the award-winning Blackboard® (LMS), Anthology® Student (SIS/ERP), and Anthology® Reach (CRM). Through the Power of Together, we are uniquely inspiring educators and institutions with innovation that is meaningful, simple and intelligent to help customers redefine what’s possible and create life-changing opportunities for people everywhere. [www.anthology.com](http://www.anthology.com).