

# Get ready for FAFSA changes

The ongoing rollout of the **FAFSA Simplification Act** will bring big changes for the 24–25 Award Year. As well as clearly communicating these changes to students, there are important implications for your institutions' verification processes and software, financial aid resourcing, grant allocations, and more.



# Engage students early

- The Simplification Act brings changes for students in terms of both the application process and eligibility. Proactively engage them now to manage stress levels and reduce inquiries at a later stage.
- Engagement campaigns are a fast and cost-effective way to communicate FAFSA changes at scale, with proven results from previous policy changes.

## 2 Prepare internally

- Review all parts of your financial aid infrastructure from software, to resource, to processes to ensure you're internally prepared.
- Anthology Student Verification is an out-of-the-box software solution dedicated to ISIR verification process automation,
  helping schools stay in compliance with these changes to verification requirements and any further Dept. of Education regulatory changes in the future.
- It is also essential to make sure your advisors are informed on the best advice to give students, and/or complemented by external experts to help handle these inquiries.

## 3 Add extra support as the changes approach

- No matter how well you prepare, there will be an increase of student inquiries as updates approach.
- Introduce Chatbot technology to your support mix to immediately reduce the volume of lower tier inquiries.
- Add virtual One Stop support to complement your team during rush periods.

Anthology Student Verification

Anthology One Stop

Anthology. Chatbot

Anthology. **Enrollment Management** 

# Ways to partner with Anthology for success

#### Anthology Student Verification

Help your students and staff navigate the crucial but potentially burdensome world of financial aid verification. With smooth integration into any SIS and a straightforward set up, our tool simplifies and manages workflows to keep your students focused on learning and staff focused on allocating aid.

### Anthology Enrollment Management

**Anthology Enrollment Coaching -** Proactively reach out to students with 1:1 contact to incoming students with nudges to complete the enrollment process.

Anthology Engagement Campaigns - Reach out to your students with important information without causing strain on your internal resources. Communication available via live and automated calls as well as text messaging. Insightful and actionable data provided back to you for additional student support.

#### Anthology One Stop

Provide multi-modal, scalable support that is tailored to the modern learner: proactive, powered by data, and available 24/7. Complement your existing support team to quickly address student questions regarding financial aid, admissions, student accounts, and more.

#### Anthology. Chatbot

Provide students with answers to common questions regarding student services, including financial aid. Not only is this service always available to your campus, it also frees up your student support team to focus on more complex tasks.

# Anthology is here to help through every step of the process.

Get in touch with an Anthology representative today!